



PROPOSAL FOR ONLINE LEADS

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Prepared By: BitTarget

Prepared For: Real Estate Leads

S.No.	Property Cost	Cost Per Lead
1	Below 30 Lacs	300
2	40 Lacs	400
3	50 Lacs	450
4	1 cr	550
5	2 cr	600
6	2 cr +	750

REFERENCES



PRICE QUOTATION FOR DIGITAL MARKETING

Per Month: 25,000/-

Total (6 Months) - INR 1,50,000/-

Actual Payable – INR 1,50,000 (+ GST) Fix Price for you for above package

Payment Terms:

- Work duration – 6 Months (minimum)
- Leads in term of branding and promotion
- IVR calls will be counted
- All payments need to be advance (for 10% Discount)

PRICE QUOTATION FOR ONLINE PROMOTION

If we start any campaign related to paid ads, we don't require any management charge from you. We will share exact share exact invoicing which we have from GOOGLE and SOCIAL MEDIA ADS.

If we will Go with Leads these are our replacement clause where we decide per lead cost and all campaigns and commercials are handled by **Bit Target** you have to pay for Leads only (CPL). CPL stars from 300 and up to 600.

LEAD REPLACEMENT CLAUSES

The provided leads will be replaced when:

- In any case, If the Lead is not fresh.
- Lead is not interested in your industry.
- Lead is not from your targeted location.
- Leads related to any promotion are replaced.

Note: Above all lead replacement clauses are only strictly valid when you provide us the lead report within 24 Hrs of receiving leads, as you know we are not using any software to track leads. Because this is not in our company policy. We trust our clients and always want their reliable feedback regarding leads so we increase quality of campaigns.

Please make checks payable to:
VASA BITTARGET PRIVATE LIMITED

Thank you for your business – we really appreciate it!